## **IN THE SPECIFICATION**

Please replace paragraph [0030] with the following amended paragraph:

[0030] Figure 5A illustrates an embodiment including baby bottle holder system 500. This embodiment includes baby bottle 540 that is removably coupled to holding portion 505. Baby bottle 540 includes a bottle portion, a cap portion including a nipple, and a cap lid 510. Baby bottle 540 is similar to baby bottle 200 and 400 (Figures 2A, 2B and 4B). Baby bottle holder 505 includes at least one protruding side521side 521 coupled to holding portion 505, top portion 515 coupled to center portion 522. In one embodiment center portion 522 has at least one viewing portion 530. In another embodiment, center portion has at least two or more viewing portions 530. Holding portion 505 includes lower portion 541 including a through hole. Base portion 540-542 is removably coupled to lower portion 541 similarly to the embodiment illustrated in Figure 3.

Please replace paragraph [0031] with the following amended paragraph:

[0031] Baby bottle holder system 500 is adapted to hold baby bottle 540, and baby bottle 540 engages top portion 515 of baby bottle holder 505 to prevent baby bottle540 bottle 540 from exiting baby bottle holder 505. In one embodiment baby bottle holder system 500 has top portion 515 having a conical shape. Baby bottle holder system 500 has base portion 540-542 including a plurality of protruding stems (similar to protruding stems 155 illustrated in Figure 1B and 4C). The protruding stems are adapted to press baby bottle 540 against top portion 515 to provide a snug fit against top portion 515.

Please replace paragraph [0032] with the following amended paragraph

[0032] In one embodiment baby bottle holder system 500 includes base portion 540-542 having a horn shape to prevent tipping baby bottle holder 500 when base portion 540-542 is placed in contact with a level surface (i.e., standing position) and also for entertainment purposes.

Please replace paragraph [0034] with the following amended paragraph

**[0034] Figure 5B** illustrates a rear perspective view of baby bottle holder system 500. **Figure 5C** illustrates a bottom view of baby bottle holder system 500 viewed through base portion 540542. In one embodiment, bottom portion 550 is solid. In yet another embodiment, bottom portion 550 is horn shaped and hollowed to a portion 550 of base portion 540-542 from the bottom (e.g., one inch, two inches, etc.). **Figure 5D** illustrates a front view perspective of baby bottle holder system 500.

Please replace paragraph [0035] with the following amended paragraph

In one embodiment baby bottle holder system 500 includes a sound chip 543, a power source 544 for the sound chip 543, a speaker 545, one or more switches (546) and a sound controller 549. In this embodiment, baby bottle holder system 500 emits pre-recorded sound stored on the sound chip 543 when a switch 546 allows power from the power source 544 (e.g., a battery) to flow to the sound chip 543. The sound controller 547 allows for sound selection. In one embodiment, the sound controller 547 and the sound chip 543 have a recording device 548 and a microphone 553 for recording sound. In this embodiment, a person's voice or melody, etc. can be stored on a memory in the sound chip 543. In one embodiment, the sound chip 543 emits sound through the speaker 545 when a musical key 520 is depressed or moved.

Please replace paragraph [0036] with the following amended paragraph

In another embodiment, a gravity switch in base portion 540 allows the sound chip 543 to emit sound through the speaker 545 when baby bottle holder system 500 is tilted. In another embodiment, an on/off switch and volume control are used to control when the sound chip 543 is activated activation and the volume of emitted sound. It should be noted that the above-mentioned sound electronic components known to those skilled in the art are used. In one embodiment, the sound chip 543, power source 544, speaker 545, and sound controller 547 are located in base portion 540. It should be noted that placement of the sound chip and other components can be placed in other components of baby bottle holder system 500.

Please replace paragraph [0037] with the following amended paragraph

[0037] In one embodiment, baby bottle holder system 500 includes a power source 544, a light source 552 and one or more switches 551 to enable the light source(s) 552 to emit light. In one embodiment, the light source(s) 552 are LEDs. In one embodiment, the light source(s) 552 are placed in base portion 540542. It should be noted that the light source(s) 552 can be placed in other portions of baby bottle holder system 500, such as keys 520. The power source 544 is a standard type of battery suitable for powering a light source(s) 552, such as an LED(s).

Please replace paragraph [0038] with the following amended paragraph

[0038] In one embodiment, a light controller <u>554</u> is included to control the light source(s) <u>552</u>. In this embodiment, preprogrammed control (i.e., duration, on/off, selected light sources, sequences, etc.) is stored in a memory coupled to the light controller <u>554</u>. In one embodiment, the light controller <u>554</u> is activated by one on/off switch (such as switch <u>551</u>). In another embodiment, light controller <u>554</u> is activated by a gravity switch located in base portion <u>540542</u>. In yet another embodiment, a plurality of light switches are placed on baby bottle holder system 500 at various locations, such as top portion 515, key portions 520, etc. It should be noted that the above-mentioned light electronic components are standard and known to those skilled in the art.

Please replace paragraph [0041] with the following amended paragraph

[0041] Figure 7 illustrates In-one embodiment, of a baby bottle holder is in the shape of a rocket ship (not shown). This embodiment Baby bottle holder 700 is similar in function as to the above-mentioned embodiments, albeit the shape.

Please replace paragraph [0020] with the following amended paragraph

[0020] Figure 1A illustrates a holding portion of an embodiment of a baby bottle holder. Holding portion 100 includes at least a first protruding side 120, top portion 135 coupled to center portion 131 (center portion 131 having at least one viewing portion 130), lower portion 125 including a through hole. Top portion 135 includes a throughhole 140 where a top portion of a baby bottle protrudes. Figure 1B illustrates base

portion 150, which is removably coupled to lower portion 125. Base portion 150 includes a plurality protruding stems 155 that are adapted to press a baby bottle against top portion 135 to provide a snug fit (i.e., stems 155 are semi-rigid and bend toward the outside diameter of base 150 when pressed against a baby bottle). In one embodiment base bottom portion 160 is hollowed. In another embodiment, base bottom portion 160 is solid. In yet another embodiment, base bottom portion 160 can have rattle material within a solid cover for entertainment (e.g., beads, dried beans, bells, etc). In another embodiment, base portion 150 is threaded and can be screwed onto holding portion 100 at lower portion 125. In yet another embodiment, base portion 150 is removably coupled to holding portion 100 at lower portion 125 by a press fitting. In one embodiment there are four (4) protruding stems 155. It should be noted, however, in other embodiments other numbers of protruding stems 155 are possible, e.g. five (5), six (6), etc.

Please add the following paragraph after paragraph [0017]:

Figure 5E illustrates front view of the embodiment illustrated in Figure 5A.

Please add the following paragraph after paragraph [0018]:

Figure 7 illustrates a front view of still another embodiment.